

# bryan mendez

design director

📍 detroit, mi

☎ 347.949.0403

✉ bryanmendezdesign@gmail

🌐 bryanmendezdesign.com

📷 @bryanmendezdesign

---

## summary

bryan mendez design is an experience. crossing over various platforms, and blending the two-dimensional with the three-dimensional, bmd exists to create unique stories and brands for every one of its clients.

---

## education

baruch college

new york, ny, june 2011

bachelor of arts in  
graphic design and  
business communications

---

## technical skills

adobe illustrator  
adobe indesign  
adobe photoshop  
adobe premiere pro  
sketchup

---

## professional affiliations

aiga  
segd  
adc  
tdc

---

## experience

bryan mendez design

principal

detroit, mi, 2012 – present

university of michigan

branding consultant

april 2019 – july 2019

lead a class of eight communication graduate students. assist with the creation of an online presence/portfolio. facilitate a three-month brand workshop. work closely with each student one-on-one.

transcend creative group

design director

dearborn, mi, february 2018 – july 2018

create concepts, mood boards, custom videos and presentations for on-site hospitality training events for high-end automotive brands such as audi, ferrari, lincoln and volvo. lead a team on all creative initiatives. ensure all projects are kept within budget and on time. coordinate with material vendors and printers to meet project deadlines.

zoyes creative group

experiential designer

ferndale, mi, may 2016 – september 2017

create and install environmental graphics for residential sales centers and corporate interiors. utilize sketchup and illustrator software to present environmental graphics. design branding, identity packages, and marketing materials, including brochures, websites, custom videos and presentations. sketch, oversee, and direct the creative of experiential renderings, collaborating with in-house renderer. produce 3d-ready files (.dwg) from 2d software (.ai). coordinate with material vendors and develop construction documents for production of environmental design elements.

experience continued on page two

# bryan mendez

design director

📍 detroit, mi

☎ 347.949.0403

✉ bryanmendezdesign@gmail

🌐 bryanmendezdesign.com

📷 @bryanmendezdesign

*references available upon request*

---

## experience

### upsilon ventures

experiential designer

*new york, ny, november 2014 – march 2016*

design branding and customer experiences for events in manhattan & brooklyn. create environmental graphics for on-site venues, including upsilon ventures' headquarters. work closely with art director to maintain consistent internal venue brands, as well as external client brands. sketch, oversee, and direct the creative of event space renderings, working closely with renderers. collaborate with firm principals to develop event sponsorship decks, client proposals, and client presentations. coordinate with material vendors and collateral printers to meet project deadlines.

### gensler

marketing graphic designer

*new york, ny, may 2012 – january 2014*

collaborate with firm principals to develop individual design portfolios, client proposals, client presentations, and design competition books. collaborate with new york brand studio to create motion graphics, information graphics, and identity systems for internal clients. lead internal art exhibit initiative by collaborating with national artists to curate and brand the events. create environmental graphics for local and international offices. member of elite team responsible for developing and sculpting story lines and graphics for specific high level presentations. coordinate with various vendors and printers to meet project deadlines.

### milton glaser incorporated

design intern

*new york, ny, september 2011 – december 2011*